**🚛 Problem Statement:**

Optimize logistics operations by identifying causes of shipment delays, improving asset utilization, and enhancing delivery efficiency.

**📊 KPIs Questions:**

1. What is the **overall delay rate** (%) across all shipments?
2. What is the **average waiting time** for delayed vs. on-time shipments?

**📈 Visualization Questions:**

1. Show a **trend of delay rates over months** (line chart).
2. Visualize the **distribution of waiting times** by shipment status (box plot or histogram).
3. Bar chart of **delays by Asset\_ID** to highlight worst performers.
4. Pie chart of **delay reasons** to identify top causes.